

Fair Market Values

Each \$500 ticket has a fair market value of \$200. The remaining balance of \$300 is considered a tax deductible gift. View the table below for tax deductibility of all tickets and sponsorships. If you have any questions, please contact Sallie Hazelrigg, Director of Philanthropy, at sallie.hazelrigg@family-focus.org.

Event Sponsorships	Payment Total	Fair Market Value	Tax Deductible Gift Total
Presenting Sponsor	\$100,000	\$7,200	\$92,800
Diamond Sponsor	\$50,000	\$4,800	\$45,200
Gold Sponsor	\$25,000	\$2,400	\$22,600
Silver Sponsor	\$15,000	\$2,400	\$12,600
Bronze Sponsor	\$10,000	\$2,000	\$8,000
Copper Sponsor	\$5,000	\$2,000	\$3,000
Underwriting Sponsorships	Payment Total	Fair Market Value	Tax Deductible Gift Total
Partner Sponsor	\$2,500	n/a	\$2,500
Associate Sponsor	\$1,500	n/a	\$1,500
Program Advertisements	Payment Total	Fair Market Value	Tax Deductible Gift Total
Full Page	\$5,000	n/a	\$5,000
Half Page	\$2,500	n/a	\$2,500
Quarter Page	\$1,000	n/a	\$1,000
Individual Tickets	Payment Total	Fair Market Value	Tax Deductible Gift Total
Ally (4 tickets, name in program book)	\$2,500	\$800	\$1,700
Friend (2 tickets, name in program book)	\$1,500	\$400	\$1,100
Tribute (1 ticket, 1 line tribute in program book)	\$750	\$200	\$550
Individual Tickets (\$500 each)	\$500	\$200	\$300