

Sponsorship Tables

| | |
|----------------------------|---|
| Gold \$50,000 | <ul style="list-style-type: none"> • Limited to three sponsors at this sponsorship category • Recognition from the podium • Separate video signage at the event • Inside cover or best available full-page ad placement • Sponsorship recognition at the Gold level in the program • Two premium \$25,000 tables of 10 guests each • Opportunity to purchase additional premium (\$25,000) tables for \$5,000 • Logo recognition in all gala materials • Inclusion in press release on key gala sponsors • Logo placed on website with a link to the donor's website. • Opportunity to identify a \$25,000 Family Focus program sponsorship which will be funded by this sponsorship • Donor recognition in the FY 2018 annual report |
| Silver \$25,000 | <ul style="list-style-type: none"> • Recognition on video signage at the event • Half-page ad placement • One premium \$25,000 table of 10 guests • Sponsorship recognition at the Silver level in the program • Logo recognition on invitation • Inclusion in press release on key gala sponsors • Opportunity to identify a \$10,000 Family Focus program sponsorship which will be funded by this sponsorship • Donor recognition in the FY 2018 annual report |
| Bronze \$15,000 | <ul style="list-style-type: none"> • One premium \$15,000 table of 10 guests • Sponsor recognition on video signage • Quarter-page ad placement in program • Sponsorship recognition at the Bronze level in the program • Logo recognition on invitation • Inclusion in press release on key gala sponsors • Donor recognition in the FY 2018 annual report |

Individual Tables

| | |
|------------------------------|---|
| Premier \$10,000 | <ul style="list-style-type: none"> • One \$10,000 table of 10 guests • Donor recognition on video signage • Table recognition at the \$10,000 level in the program • Donor recognition in the FY 2018 annual report |
| Patron \$5,000 | <ul style="list-style-type: none"> • One \$5,000 table of 10 guests • Table recognition at the \$5,000 level in the program • Donor recognition in the FY 2018 annual report |
| Supporter \$3,500 | <ul style="list-style-type: none"> • One \$3,500 table of 10 guests • Table recognition at the \$3,500 level in the program • Donor recognition in the FY 2018 annual report |

See reverse side for ad specs and deadlines

For additional information, contact Steve Majsak, Senior VP of External Relations
 Family Focus, 310 South Peoria, Suite 301, Chicago, IL 60607
Phone: 312-777-1923 **Email:** steve.majsak@family-focus.org



2018 Anniversary Gala Tuesday, May 15, 2018 Four Seasons Hotel, Chicago

Sponsorship Deadlines

| Sponsorship Benefit | Circulation | Verbal/Email Commitment* | Materials Due |
|--|-------------|--------------------------|---------------|
| Logo in Spring Newsletter Ad | 5,000 | 3/8/18 | 3/12/18 |
| Name/Logo in Gala invitation | 2,500 | 3/8/18 | 3/12/18 |
| Inclusion in Social Media E-Blasts | 5,000 each | 4/16/18 | 4/20/18 |
| Logo in Chicago Tribune Ad (For Gold, Silver and Bronze sponsors) | 450,000 | 4/9/18** | 4/13/18 |
| Inclusion in Gala Program | 500 | 4/25/18 | 4/27/18 |
| Event signage at Gala | 500 | 5/4/18 | 5/7/18 |
| Name/Logo in Post-Event Chicago Tribune Ad | 450,000 | 5/21/18** | 5/25/18 |

*Contact Steve Majsak at Family Focus to confirm sponsorship at 312-777-1923 or steve.majsak@family-focus.org

**Pending determination of Chicago Tribune ad publication date in 2018

ADVERTISEMENT SPECIFICATIONS

We will place your existing advertisement or design an Ad for the souvenir booklet on your behalf based on the content you provide for your advertisement. We can be reached at steve.majsak@family-focus.org. For more information contact: 312-777-1923

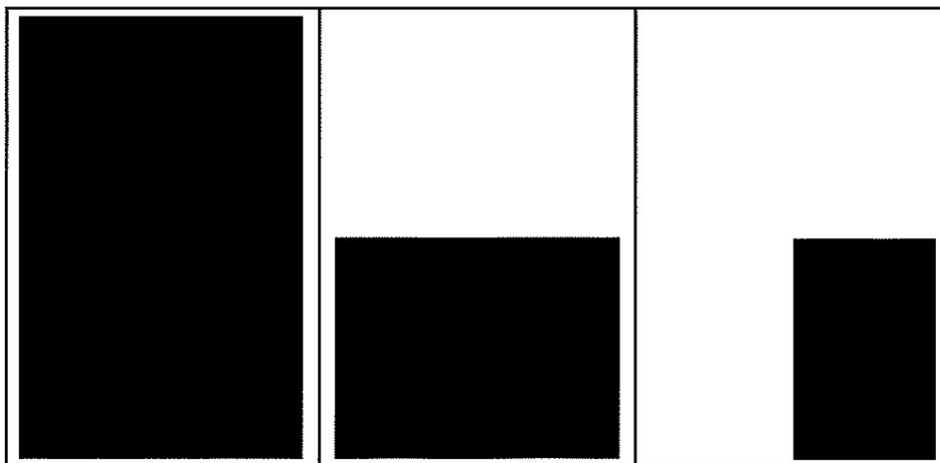
File Format Specifications/Info

Please provide all ads in the sizes specified at left, in a digital format: i.e. .jpg, .tif, .psd or .eps. We prefer the files be at hi-resolution (at least 300 dpi.) in black & white (B/W) for print. Please call Stephen Majsak with any questions.

Ads will be enhanced as needed, based on quality level of original art files and quality level established by the publisher. Your Ad delivery deadline is:

E-mail all digital files to:
steve.majsak@family-focus.org

My Ad is: On this CD
 is to be e-mailed



Full pg. - B/W
4.5 x 7.5"
No Bleed

Half pg. - B/W
4.5 x 3.75"
No Bleed

Quarter pg. - B/W
2.25 x 4.5"
No Bleed



Reply Form for Sponsors

2018 Anniversary Gala, May 15, 2018

Yes, we would like to support Family Focus in nurturing children by strengthening families with a sponsorship for the Anniversary Gala at this level (check one):

- Gold Sponsor - \$50,000 Level
- Silver Sponsor - \$25,000 Level
- Bronze Sponsor - \$15,000 Level
- Premier Sponsor - \$10,000 Level
- Patron Sponsor - \$ 5,000 Level
- Individual Supporter*-\$ 3,500 Level

*This level not available for corporate sponsors, only individuals

Please indicate if you will be using your table(s) by checking one of the following:

- I will be attending and filling my table(s) of ten
- I will not fill my table(s), but am planning to use _____ seats at my table
- I will serve on the host committee, but I will not need a table
- Please seat a Family Focus program staff member or participant at my table

I will not be able to sponsor the event, but I would like to:

- Purchase _____ (number) *Individual* tickets at \$350 each
- Purchase _____ (number) *Friend* tickets at \$500 each (includes program recognition)
- Make a donation in honor of Bryan Samuels
- Make a donation in honor of Sidley Austin
- Make a donation in honor of the Irving Harris Foundation
- Make a donation in honor of Bernice Weissbourd
 - \$5,000 \$2,500 \$1,000 \$500 Other _____

Name as it should appear on materials

Company/Address City State Zip

Telephone Fax E-mail

Method of Payment

- Please bill me at the address above.
- Enclosed is a check made payable to Family Focus.
- Please charge my credit card: _____ Visa _____ MasterCard

Card number

Expiration date

3-digit security code

Name of card holder exactly as it appears on card

Signature of card holder

To ensure that your and or your company is recognized on the Gala invitation, please mail or fax (312) 421-8185 this form by March 8, 2018 to:

Steve Majsak Senior Vice President, External Affairs, Family Focus

310 South Peoria, Suite 301 Chicago, IL 60607

Phone: (312)777-1923

Email: steve.majsak@family-focus.org

Family Focus is a 501(c) (3) nonprofit organization. Tax Identification Number is #36-2884042.

Sponsorships are tax deductible with the exception of \$100 per person attending.